SELLAIDS PUBLICATIONS (INDIA) LIMITED

Regd. Off.: Kamer Bldg.,31, 5th Floor, Cawasji Patel Street. Fort, Mumbai - 400 001. Ph. No. - 2202 1824. Email Id - sellaids publication@yahoo.in

To,

The Stock Exchange

17/07/12

Mumbai

Dear Sir,

Sub:- Shareholding Pattern as on 30th June 2012

Company Name :- Sellaids Publications (India) Ltd. (526071)

Please find enclosed herewith Share Holding Pattern as on 30th June 2012.

For Sellaids Publications (India) Ltd.

Authorized Signatory

(1)(a) Statement showing ShareHolding Pattern

Name of the Company:

Sellaids Publications Ltd

Quarter Ended : 30-06-2012

Scrip Code: 526071

Partly paid-up Shares	No.of Partly paid-up Shares	As a % of total No. of Partly paid-up Shares	As a % of Total no. of Shares of the Company
Held by Promoters/ Promoters Group	0		
Held by Public	0		
TOTAL - D	0		
Outstanding Conv. Securities No.of Outstanding Securities		As a % of Total no.of O/S Conv.Securities	As a % of Total no.of shares of the Co., assuming full conv.
Held by Promoters/ Promoters Group	0		
Held by Public	0		•
TOTAL - E	0		

Warrants :	No.of Warrants	As a % of Total no.of Warrants	As a % of Total no.of shares of the Co., assuming full conv.
Held by Promotors/ Promoters Group	. 0		•
Held by Public	0		
TOTAL - F	0		•
Total paid-up Capital of the Company assum- ing full conv. Of warrants & securities	3702401		



Scrip Code: 526071 Quarter Ended: 30-06-2012

		10/.2	10/.2	71307	1000			
				01700	00000	4	Sub-Total (B)(1)	[6]
		1						
		0.000	0.000	0	0	0	Any Other -Specify	-
		0.000	0.000	0	0	0	Foreign Ven Cap In	L
		0.000	0.000	0	. 0	0	Foreign Ins Invest	-
		0.000	0.000	0	0	0	Insurance Comp(s)	
		0.000	0.000	0	0	0	Venture Cap Fund	٩
		0.000	0.000	0	0	0	Central/State Govt	
		2.701	2.701	91389	99989	4	rins / Banks	
		0.000	0.000	0	0	0	Mutual Funds	
							Institutions	-
							Public shareholding	. 3
0.000	0	35.310	35.310	1159636	1307336	4	Promoter Group Total (A)= (A)(1)+(A)(2)	
							Total Shareholding of Promoter and	
0.000	0	0.000	0.000	0	0	0	Sub Lotal(A)(2)	
0.000	0	0.000	0.000	0	0	0	Any Other Specify	۵
0.000	0	0.000	0.000	0	0	0	Institutions	
0.000	0	0.000	0.000	0	. 0	0	Bodies Corporate	b
0.000	0	0.000	0.000	0	0	0	Indv NRI/For Ind	
							Foreign	2
0.00	,							
0000	9	35.310	35.310	1159636	1307336	4	Sub Total(A)(1)	
0.000		0.000						
0.00	0 0	0.000	0.000	0	0	0	Any Other specify	0
0.000	0 (000	0.000	0	0	0	Fins / Banks	۵
0,000	0 0	0.000	0.000	0	0	0	Bodies Corporates	c
0.000	0	000.0	0.000	0	0	0	Central/State Gov	6
28	0	35 310	35.310	1159636	1307336	4	Individual Huf	æ
							Indian	-
							Group ²	3
No. of Shares		ge of (A+B+C)	of(A+B)					
As a % of Total	Number of shares	As a percenta	As a percentage	iorm				
		shares	number of shares	dematerialized				
Shares pledged or otherwise encumbered	otherwise of	of total	percentage of total	shares held in	of shares	Shareholders	Shareholder	code
	3		The state of the s	N	Total number	Number of	IO AJOSEIRO	(10.000



Scrip Code: 526071 Quarter Ended: 30-06-2012

0.000	0	100.000		2034630	3702401	785	GRAND TOTAL (A)+(B)+(C)	
		0.000				,		
		- 1		0	0	0	PUBLIC	
		0.000		0	0	0	PROMOTER & PRO GRP	
			-				Held by Custodians against Depository Receipts	ĵ
01000								
0.000	0	100.000		2034630	3702401	785	TOTAL (A)+(B)	
		07.07.0	0,000	0.1777				
		64 690	64.690	874994	2395065	781	Total $(B)=(B)(1)+(B)(2)$	(B)
		31,50					•	
		61.989	61.989	783605	2295076	777	Sub-Total (B)(2)	
		8.712	8.712	9893	322566	4	-NRJ	
		0.000	0.000	0	0	0	-OCB	
		0.000	0.000	0	0	0	Any Other -Cir-Mem	c
				416594	1411322	19	ii) above Rs1-Lac	
		8.555	8.555	178780	316750	716	i) upto Rs 1-Lac	
							Individuals	5
		6.602	6.602	178338	244438	38	Bodies Corporates	20
							Non-institutions	B 2
Shares		(A+B+C)						
No. of		ge of	of(A+B)1					
% of Total	shares	percenta	percentage					
Asa	Number of	As a	As a	form				
		shares	number of shares	dematerialized				
otherwise encumbered	otherwise	of total	percentage of total	shares held in	of shares	Shareholders	Shareholder	code
Jadand	43	alding on a	Total chamb	Number of	Total number	Number of	Category of	Category



(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

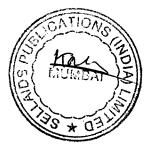
35.311	0.000	0	0.000	0	0.000	0.000	0	35.310	1307336	Total Promoter & Promoter Group		
	0.000	0	0.000	0	0.000	0.000	0	15.656	579655	MANGLA SUBHASH RATHOD	10160854	4
	0.000	0	0.000	0	0.000	0.000	0	15.665	579981	SUBHASH T RAIHOU	0019946/	٥
	0.000	0	0.000	0	0.000	0.000	0	3.976	147200	MANGALA SUBHASH RATHOD	000045	3
0.014	0.000	0	0.000	0	0.000	0.000	0	0.014	500	SUBHASH RATHOD	000039) -
shares assuming shares assuming full conversion of warrant and convertible securities) as a % of diluted share capital	As a % of total No of convertible securities of the same class	Number of convertible securities held	As a % of total No of warrants of the same class	Number of warrants held	As a % of grand total (A)+(B)+(C)	% of Total shares held	Number	As a % of grand total (A)+(B)+(C)	Number			
(including	securities	secu										
Total shares	Details of convertible	Details of	warrant	Details of warrant	encumbered	Shares pledged or otherwise encumbered	Shares pledge	res held	Total Shares held	Name of the shareholder	Ref- No	Sr. No.



									Γ
10.101	0.00	d							
45 484	0.000	0	0.000	0	45.485	1684038	Total		
				,					
					0.000		The state of the s		
2.175	0.000	0	0.000	0	2.175	80531	TAHER SUTERWALA	16 000059	
2.768	0.000	0	0.000	0	2.768	102500	SUBHASH P RATHOD	15 000056	Ī
1.658	0.000	0	0.000	0	1.658	61389	STATE BANK OF INDIA	14 10000023	T
2.786	0.000	0	0.000	0	2.786	103136	SHEKHAR SHIVAJI DESAI	13 10526176	I
4.524	0.000	0	0.000	0	4.524	167500	SHEKHAR DESAI	12 000034	
3.816	0.000	0	0.000	0	3.816	141300	RUPESH RAMCHANDRA PAWAR	11 000040	
1.35	0.000	0	0.000	0	1.351	50001	RENU PALIWAL	10 00013423	
4.051	0.000	0	0.000	0	4.051	150000	MUKESH GOND	9 000033	
2.026	0.000	0	0.000	0	2.026	75000	MANGALA SUBHASH RATHOD	8 000055	Γ
3.781	0.000	0	0.000	0	3.781	140000	LALIT AREKAR	7 000031	
4 823	0.000	0	0.000	0	4.823	178571	KAILASH MANWANI	6 000057	
1.629	0.000	0	0.000	0	1.629	60300	HITESH RAMJI JAVERI	5 20087818	
2741	0.000	0	0.000	0	2.741	101500	HARSHA HITESH JAVERI	4 20087795	
	0.000	0	0.000	0	1.447	53571	GANPAT SINGHVI	3 000058	
	0.000	0	0.000	0	1.938	71739	FAIRWEALTH SECURITIES LIMITED	2 00000042	
3 970	0.000	0	0.000	0	3.970	147000	BHARAT PHAPALE	1 000029	
	securities of the same class		same class		above}				
	convertible	securities held	warrants of the	held	para (I)(a)				
diluted share capital	As a % of total No of	Number of convertible	As a % of total No of	Number of warrants	indicated in				
and convertible securities) as a % of					Grand Total (A)+(B)+(C)				
conversion of warrant					shares (i.e.,				
underlying shares					percentage of				
Total shares (including	rtible securities	Details of convertible securities	of warrant	Details of	Shares as a	Number of shares	Name of the shareholder	. Ref-Num	Sr. No.
						hares	"Public" and holding more than 1% of the total number of shares	"Public" an	
		gory	nging to the category	persons belo	securities) of	arrants, convertible	STRICTURE STORM TO THE OFFICE STREET	Statement S	(1)(c)
							_hiff	64-4	

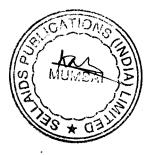


										7	Sr. No.	
				3				Total -Public [5% & above]			"Public" and holding more than 5% of the total number of shares Ref-Num Name of the shareholder Numl	Statement showing holding of securities (including shares, warrants, convertible securities) of persons (togeth
											Number of shares	warrants, convertib
								0.000		0.000	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	de securities) of per
								0			Detail Number of warrants held	ons (togethe
								0.000			Details of warrant ber of As a % of total No of warrants of the same class	er with PAC) belonging to the category
				Í				0			Details of convolution of convertible securities held	onging to the car
								0.000			Details of convertible securities Number of As a % of convertible total No of eccurities held securities of the same class	tegory
								0.000			Total shares (including underlying shares assuming full conversion of warrant and convertible securities) as a % of diluted share capital	



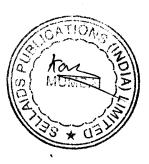
(I)(d) Statement showing details of locked-in shares

10.374	384101	Total Locked in Shares			
	•	•			
0.965	35714	VIKAS GAUTAM	-Pub	5 000061	5
2.175	80531	TAHER SUTERWALA	-Pub	4 000059	4
0.965	35714	NIRMALA SINGHI	-Pub	3 000060	ယ
4.823	178571	KAILASH MANWANI	-Pub	2 000057	2
1.447	53571	GANPAT SINGHVI	-Pub	000058	
(I)(a) above}					
Statement at para					
indicated in			-		
(A)+(B)+(C)					
i.e., Grand Total					
number of shares					
locked-in shares a percentage of total	locked-in shares				
Locked-in shares as	Number of	Name of the shareholder	Cat	Ref- Num	Sr. No.



(II)(a) Statement showing details of Depository Receipts (DRs)

20	SDRs, etc.)		
0	(A)	(ADRs, GDRs,	DRs
•	outs	tanding DR	standing DR outstanding
Name of the Holder T	Ţ	Type of	pe of Number of



(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares held by Promoter/Promoter Group are in excess of 1% of the total number of shares

19						
(I)(a) above}						
Statement at para						
indicated in						
(A)+(B)+(C)						
i.e., Grand Total	DRs					
number of shares	outstanding		SDRs, etc.)			
a percentage of total	underlying	DRs	(ADRs, GDRs, DRs			
outstanding DRs as	shares	outstanding	outstanding DR			-
Shares underlying	Number of	Number of	Type of	Name of the DR Holder	Ref-Num N	Sr. No.

